



An image from the September Field Trip to Smith Island, Maryland by Dawn Fry. For more images from the outing, see pages 6 and 8.



# THE VIEWFINDER

## President's Comments

### *Club Year 2008-'09 Well Underway*

by Roz Kleffman

History in the making. And you thought this fevered pitch was just about the national election. Well, think again. This is a historic year for us at B-CCC as well. The August 31st picnic at Marti and Clarence Carvell's was a booming success. Folks greatly enjoyed the food and friendship and the fabulous programs. The Flickr group is up and running. **Mike Thomas** has done a fabulous job at maintaining this site. Please log on and take a look at what is out there. The B-CCC is again

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## Program Meeting: October 20

### *Tim Prendergrast—Getting the Flash Off the Camera*

by Drew Kalocai, VP for Programs

Many of us are aware of the recent enthusiasm in using off camera flash pioneered by **Dave Hobby**. The "strobist" movement seeks to demystify the use of off camera strobes be they brand name (Canon, Nikon, etc) or 3rd party flash heads (Vivitar, Metz, etc). **Tim Prendergrast** will present a collection of images and how he achieved them. In Tim's arsenal are Nikon Speedlights, umbrellas, stands, soft boxes and colored gels. I have seen Tim take a bright overcast day and with the creative use of shutter speed, 2 strobes, gels, white balance adjustments make it look like a night scene out of a horror movie. Tim takes control of the light rather than having to adapt to it like traditional photography requires. And, he makes it look easy. Tim shoots everything including portraits, weddings, corporate events, model ports, products, architecture and stock.

You can see some of his work at Tim's Flickr page <http://www.flickr.com/photos/timpphoto/> or his Web site <http://www.sensoryworkshop.com/> or <http://www.modelmayhem.com/timpphoto>

## OCTOBER

**6** Competition

Theme: Open  
Judge: Dick Bond

**13** Photo Talk

Economies of  
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**20** Program

Tim Prendergrast:  
Getting Flash Off  
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Making  
Photography  
Books

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**No Meeting  
on Monday,  
Nov. 3**

**INSIDE** Club exhibition, page 3; November Competition, page 4; Competition news & notes, page 4; Field Trip images pages 6&8

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**GRANT PANEL**

Roz Kleffman, Warren Wilson, Jeff Kendrick,  
 Appointed: Clarence Carvell,  
 Elected: David Hornick

Articles for The Viewfinder

THE VIEWFINDER is distributed via e-mail early in the month and at the first meeting of each month during the club year. Contributions of articles of interest to photographers are welcomed.

The deadline for submitting articles is the first Monday of the month prior to publication (ie, articles submitted on October 1 will be published in the November newsletter).

Articles should be sent via e-mail to

**Membership Rates**

- Junior (ages 12-17)..... \$5.00
- Individual..... \$25.00
- Family..... \$35.00

**Meeting Nights**

The Bowie-Crofton Camera Club meets the first through fourth Monday nights of each month September through May in the Fellowship Hall of the All Saints Lutheran Church at US 301 and Mt. Oak Road in Bowie. Meetings begin at 7:30. Visitors are always welcome.

viewfinder@b-ccc.org attachments as MS Word, .txt, or .rtf files. Photos and illustrations should be separate attachments

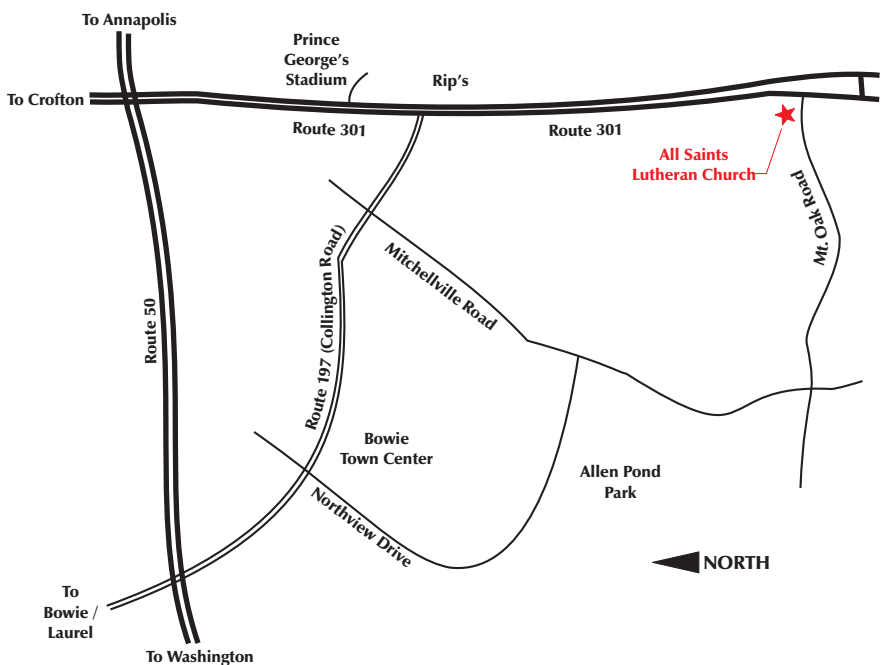
Photographs should be submitted electronically as JPEGs with a “high” quality compression setting. The optimal photograph will be no more than 800 pixels in its greatest dimension.

Do not submit copyrighted material unless you also supply written permission from the copyright holder.

**Photographic Society of America (PSA)**

The Bowie-Crofton Camera Club has been a member of the Photographic Society of America (PSA) since 1977. **Dick Whitley**, a PSA Region Director, is B-CCC’s representative to PSA.

For information regarding the benefits of a PSA individual membership and for PSA-sponsored events contact Dick Whitley (301) 899-6457 or e-mail [psa@b-ccc.org](mailto:psa@b-ccc.org).



## Photo Exhibition for November 2008

### Club to Show 40 Images at Bowie City Hall

by Bob Matthews, Exhibit Coordinator

The club has been invited to hang an exhibition at the Bowie City Hall in November. We will be able to show approximately 40 pictures. As usual, we will take 2 framed, ready-to-hang pictures from 20 members. There will be a sign-up sheet at the B-CCC Meetings in October.

The exhibit will go up on Saturday Nov 1, 2008 between 10:00AM and 11:00AM. You can either bring your framed pictures to City Hall during this time, or you can bring them to the club meeting on October 24, 2008. The show will stay up until November 29, 2008.

For more information, email me at [BobAMatthews@verizon.net](mailto:BobAMatthews@verizon.net) or see me at a club meeting.

## Photoshop 9 (CS3) First Tuesday Beginning in October

### Taught by Clarence Carvell

by Clarence Carvell

This is an entry level workshop, the same one we teach to NASA Engineers and book publishers. Classes begin at 7 PM and end at 9 PM, on the 1st Tuesday of each month. Free to all B-CCC dues paying members. Sessions are lecture based with handouts. We will begin with setting up Photoshop for use as an image editing tool including downloading a trial version if necessary. An exact Syllabus will be developed after the first session but will include gaining a thorough understanding of all the tools, how to use Bridge as a browsing tool and batch processor, how to incorporate Lightroom into the workflow, and everything from input to output including monitor calibration, creating selections, color adjustments, retouching, sharpening,

scaling for printing and web and mass storage techniques.

We will also talk about incorporating images into publications using InDesign, publishing images to the web using Dreamweaver and becoming associated with a stock image business.

Class is limited to 15 members

*Clarence Carvell has been using Photoshop since version 1.1, has been making digital photographs since Apple came out with their .09 megapixel camera in 1991 and has been teaching Photoshop at the beginning and advanced level since version 6. He has earned the title of Grand Master in competition at B-CCC and SSCC.*

## President's Comments

### Welcome Back

*continued from page 1*

participating in PSA Photo Competitions. This history making year the club is getting ready to go all DIGITAL. Slide competitions will end after the current club year. Digital entries offer our club a much easier opportunity to compete. There are many field trips planned for this club year and two of them are to overnight destinations. Sign up early. More club members are participating in field trips and the slots fill quickly. The newest techno addition to the B-CCC is a Dell laptop. Faster processor and all the latest programs will insure better quality to our club competitions and programs. Thanks to Dick Russell for getting the laptop running. He has worked out some of the bugs with Vista already. Thanks to Clarence Carvel for ordering the software.

Stay tuned for all up-to-the-moment announcements on the club website at B-CCC.org. There you will find all club Viewfinders, announcements and Flickr links. There is always something interesting happening at your camera club.

## A Note of Thanks

### Words of Encouragement Provide Comfort

by Roz Kleffman, President

As many of you know, my Dad died in August. He had been ill for 8 months with many, many health problems. He died very peacefully with us all at his bedside. Big THANKS to everyone for the many sympathy cards and phone calls. I really do appreciate all the love and support you have extended to me. Your words of encouragement and prayers have helped me greatly. Thank you all.

## Competition Meeting: November 10 (NOT November 3)

*Topic: Landscape of Vista, Judge: Ferrell McCullough*

*Thelma Loret de Mola, Competition Assistant*

High on our list of outstanding judges for this camera year is **Ferrell McCollough**. From the git-go in 1999 when Ferrell joined our club, we knew that we were in for a beautiful ride and we were never disappointed. He has the eye and the fortitude to be satisfied with nothing less than the utterly breathtaking image.

About 2 years ago, Ferrell began research and development in a new technique: High Dynamic Range (HDR) digital photography. His success was such that Lark books asked him to write on the subject. Many “bugs,” many crashes and many, many hours later his book *High Dynamic Range Digital Photography* became a reality. Included is his experimentation with handheld

flash in which he found a way to combine images, thus adding a whole new dimension to HDR. (Four-and-a-half stars out of 5 in the Amazon.com listing.) Many of his images have been used by Nikon and just recently the CEO of Nikon chose two of his images to be displayed in the Nikon building!

Remember that this category must not include seascapes, abstracts or close-ups as the primary subject. At the same time, animals, buildings and people may be included, but not as the primary subject.

Digital images must be submitted to the club Web site at <http://www.b-ccc.org>, not later than midnight on Tuesday, November 4.

## Competition News and Notes

*25% of Total Entries to Receive Ribbons Starting in October; Slides to be Dropped in 2009-2010*

*Wayne Bower, VP for Competition*

This year there will be a change in the way awards will be allocated for the BCCC competitions. Points in competition are allocated as follows: First place 10pts, Second place 8pts, Third place 6 pts, and HM 3pts. In the past, the number of HM award(s) was based on 10% of the total number of entries in the category. Under the new system, this number will be increased to 25%. This change will result in more HM awards to be given out for each category.

### Dropping of Slide Competition

Beginning with the 2009-2010 B-CCC club year, we will be dropping slides from the monthly competition. This coming club year (i.e. 2008-2009) will be the last year for the slides competition. The steady decline in the use of film as a medium has precipitated this change to competition.

## A Few Words of Advice

*Some Easy Tips to Help Competition Run Smoothly*

*Thelma Loret de Mola, Competition Assistant*

Our first competition is only a month away (Oct. 6). As a helper in collecting and passing entries each month, I have seen “glitches” that really need to be addressed. One of the most common is the print that refuses to stay put on the mounting. This is often caused by the use of double-stick tape that refuses to keep the print adhered. Change to some other stickum; don't submit a print that keeps coming apart from the board. You not only lose your print as it's being handled, there is a good chance that the exposed sticky material will adhere to the print surface of someone else's entry.

As for the mounting board itself, PLEASE no pizza boxes! Many people use corrugated board as a backing. If you must, make sure it is not so thin as to bend. We won't even talk about

the ones that have come through with oil and cheese stains on them! The reverse of the board must have: your name, a title for the print, and an arrow indicating the top. These 3 items should be easily seen!

There is no rule that you must have a mat on the facing surface. Many feel that it sets off a print more attractively. If you use one, secure it. Some have been attached with tape hinges at the top leaving the bottom of the mat open. Passing an entry with a flapping mat is not only awkward, but another entry has sometimes actually slipped under the unsecured mat.

Other boo-boo's that absolutely will not be favored by a judge include dirty smudges, crooked mountings, and colored mounting boards or mats.

## Digital Infrared Photography Workshop

### Saturday, October 11 with Alan Sislen

by Alan Sislen

Presenter: Alan Sislen (<http://www.AlanSislenPhotography.com>)

The advent of digital photography has created a whole new opportunity to capture and process infrared images, using a DSLR or point and shoot camera converted to infrared, using special filters to create that magical infrared “look,” or to simulate infrared through various Photoshop techniques. This extensive all-day workshop will cover everything you need to know about shooting, processing and printing amazing digital infrared images. Among the topics we will cover in detail, include, why you should consider shooting digital infrared, the advantages and disadvantages of special filters versus converting a camera, special considerations, such as exposure, focusing, auto white balance, pre-visualization, “ideal” infrared subjects.

We will also go beyond the “taking” or “making” of the infrared image and spend considerable time discussing and demonstrating processing your infrared images in Adobe at <http://www.adobe.com/>. Camera Raw or Lightroom and Photoshop CS3. The printing of black and white and infrared images on recent inkjet printers has become easier, but there are still some tricks that you will want to know. You may already have a converted camera, or are just interested in better understanding what’s involved in taking and processing digital infrared images so you can decide if infrared’s for you. This workshop is for the intermediate or advanced photographer with a basic understanding of Photoshop selections, adjustment layers and curves.

The class will be held on Saturday, October 11th from 9:00 a.m. until 4:30 p.m. at VisArts (Metropolitan Center for the Visual Arts) in Rockville, Maryland in the new Rockville Town Center, walking distance from the Metro. There is free weekend parking in the adjacent garages. The cost for the workshop is \$200 and \$180 for members of VisArts. You may register at <http://www.VisArtsCenter.org> by clicking on “Online Course Registration.”

Just some of the topics that will be covered:

- Why shoot infrared - expanding your creative vision
- Film vs. Digital infrared photography
- Using a digital point and shoot or digital SLR w/special filters- issues, advantages
- Converting a digital point and shoot or digital SLR to a infrared-only camera - sources, cost, choices
- Special considerations and challenges: Exposure, White Balance, Focusing, Pre-visualization
- When to shoot infrared; when it doesn’t work
- Subjects that look best in infrared; subjects that don’t
- Camera and lens issues for infrared
- What makes a good infrared image?
- Extensive evaluation of actual digital infrared images with comparisons to color versions of the same image
- Processing infrared images in Adobe Camera Raw, Lightroom and Photoshop CS3
- Demonstrate image processing from RAW to finished image
- Printing infrared images on inkjet printers- Advanced B&W mode on certain Epson printers

## How-To Meeting: October 27

### Making Photography Books

Janet Matthews, VP for How-To

Have you ever envisioned having a coffee table book of your photography? Print on demand (POD) companies have made this easy to accomplish, without costing you an arm and a leg. With newer printing technologies, large press runs are no longer necessary, reducing costs significantly. Now you only need to pay for the number of books you want, even if you only want a single copy, for a

very reasonable price. Not only can you have a book printed for you and perhaps a couple of friends, but you can also offer your book for sale, and the POD company handles all of the details for you.

We will look at some companies that offer this service, such as Blurb and Lulu, and discuss design and layout issues, as well as some of the steps involved in making your book a reality.

### Competition Themes

<i>October</i>	<i>November</i>	<i>December</i>	<i>January</i>
Open	Landscape or Vista	Experimental	Flower or Flowers
<i>February</i>	<i>March</i>	<i>April</i>	<i>May</i>
Travel	At Work	Nature	Open

## Field Trip Photos

*Club Members Take On Smith Island Maryland (September 2008)*



## Photo Talk Meeting: October 13

### *Economies of Scale: Using Digital Printing at Malls and Big Box Stores*

*by Steve Bruza, VP of Photo Talk*

October 13 is our first Photo Talk night of the new club year, however we will start where we left off last year with some unfinished business. You might remember that last May we had a brief discussion on the relative merits of using the digital kiosk or on-line services at mini-lab or a place like Costco or Sam's Club to get a respectable print for competition night. In addition to being able to get an 18x12 print for about four dollars, you can match the profile of their laser printers to your PC and monitor to control color accuracy. Since there was a large demand for more information on this topic we will begin our Photo Talk night by sharing the basic nuts and bolts on how to use these inexpensive printing solutions to get impressive results. As many of you know, this is not a How-To night, but there is no reason to limit our discussion to critique of our photos, so long as we still have plenty of time to talk about our photos. The remainder of the evening will be spent doing exactly that, talking about as many of our previous week's competition entries as time permits. Since the October theme is open we will no doubt have many entries to critique.

The topic of critique, specifically the words and ideas we share with the maker of each image, is going to be a major theme for our Photo Talk nights the entire 08-09 club year. And, with

some structured guidance and vocabulary we can practice these skills during our Photo Talk meetings. We will share how other photographers, artists and teachers use specific words and references about composition, color, tone and subject to give meaningful feedback to the creator of a photograph. As you know, we sometimes react with a feeling to seeing a powerful image but lack the ability to articulate this emotional response. Our goal at Photo Talk is to build up our ability to give and receive valuable constructive criticism so we will all benefit and as a result produce better images.

You would be wrong if you thought we were only focused on serious critiques of images at our Photo Talk meetings, in fact the opposite is true. We make sure that we have some fun along the way with good natured comments and supportive discussions to encourage both new and more experienced members of the club. Our club is very supportive and members are eager to share their ideas and techniques, which is the primary purpose of Photo Talk meetings. Just getting together and learning a little more about fellow club members through their art work is a compelling reason alone to attend our next Photo Talk meeting. See you then!

## B-CCC to Host Interclub Competition

### *Plan to Enter November 15 Event*

*by Roz Kleffman, President*

The B-CCC will be hosting an interclub competition on November 15, 2008. The competition rules are simple.

There are two classes: Novice and Advanced. If you are a novice competitor for our club then enter in the novice class. There are 4 categories: monochrome prints, color prints, slides and digital projection. This competition will have no themes. Give us your best shots. You may enter four (4) images in each of the categories. That means you can enter a total of 16 images. Look for your best images – something unique and different.

**Clarence Carvell** will be collecting your images one week prior to the competition date. All club images will be judged and the 4 BEST images in each category – a total of 32 entries for the club – will be submitted for judging to the inter-club competition on November 15, 2008. Points will be given to winners and the club with the most points will be awarded a prize.

B-CCC needs your participation for this competition so the club can be successful. For more information, please see the Web site or contact **Clarence Carvell**.

**Enter Your Digital Images in the PSA Club Digital Competition.  
For More Information, See the September Issue of *The Viewfinder*.**

## More Field Trip Photos

*Club Members Take On Smith Island Maryland (September 2008)*



*by Clarence Carvell*



*by Kim Hicks*



*by Clarence Carvell*



*by Kim Hicks*

## The Viewfinder

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