



CALENDAR OF EVENTS

SEPTEMBER

18 Program

Steve Gottlieb of Horizon Photography workshops this page

25 How-to

Preparing for Competition with Dick Russell (digital submission) and Thelma Loret de Mola (prints and slides. . . page 3

OCTOBER

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Topic: Unrestricted—Images on any subject, in any place, at any time.
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9 Photo Talk

Learning to be Creative—Photography and Other Artforms

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ABOVE: A photograph by Roz Kleffman. See more of her photography in the Member Spotlight on page 5

The Viewfinder

BOWIE-CROFTON CAMERA CLUB • VOLUME 26, NUMBER 1 • SEPTEMBER 2006

PRESIDENT'S COMMENTS *Welcome Back!*

by Roz Kleffman



It is so hard to believe that summer is ending. Very soon these hot days will be but a memory and we will resume our busy winter schedules. I can not say that I am happily thinking about our return to the hectic routines but I am very happy to return to camera club meetings. Catching up on three months of photography stories is always great.

Every year I promise that the new start will be the best one ever. I suppose, I could say that again this year but I must add a caveat. This year will be the best one ever if you take an active role in YOUR camera club. The Executive Committee has planned some great events this year—introducing monthly digital competition, spectacular programs, a re-vamping of How-To and a new twist in Photo Talk night. I am sure each weekly meeting will be great. BUT, there is something that YOU need to do.

The new interactive meetings will require member participation. A lot of forethought will be required to the enter digital competition. No more running in on the first Monday of every month with an image that you selected 1 hour ago. Digital entries must be submitted a week prior to competition. WOW—yes, that is a big WOW. All digital entries must be

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PROGRAM MEETING: SEPTEMBER 18 *Club Year Opens with Kodak Professional Icon Steve Gottlieb*

by Ann Krumrein, VP for Programs

As we open our new club year, 2006-07, I have the distinction of providing the program for our very first club meeting!! This is my 4th year as the VP for Programs, and this year's efforts to secure speakers has been as exciting as the previous three. I'm not quite as nervous about approaching people, especially when my artistic spirit leaps out in response to their photography.

Of the eight speakers who have consented to present their photography over the next nine months (there is no program in December) each was introduced to me in a different and unique way—much like each of their photography is uniquely diverse. Whether the art of photography is an “old friend” or you are just beginning, allow this uniqueness to further expand your concept of photography and the arts, open up new perspectives and ultimately challenge you to dig deeper as an artist and photographer—to

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GRANT PANEL

Roz Kleffman, Jim Knox, Jeff Kendrick,
 Appointed: Clarence Carvell,
 Elected: vacant

Articles for The Viewfinder

THE VIEWFINDER is distributed at the first meeting of each month during the club year (and once, via mail, during the summer). Contributions of articles of interest to photographers are welcomed.

The deadline for submitting articles is the first Monday of the month prior to publication (ie, articles submitted on October 1 will be published in the November newsletter).

Articles should be sent via e-mail to viewfinder@b-ccc.org with the text

directly in the body of the message. File attachments (MS Word, .txt, .rtf) are acceptable.

Photographs should be submitted electronically as JPEGs with a “high” quality compression setting. The optimal photograph will be no more than 800 pixels in its greatest dimension. *PLEASE, no file attachments larger than 1 megabyte.*

Do not submit copyrighted material unless you also supply written permission from the copyright holder.

Membership Rates

Junior (ages 12-17) . . .	\$5.00
Individual	\$25.00
Family	\$35.00

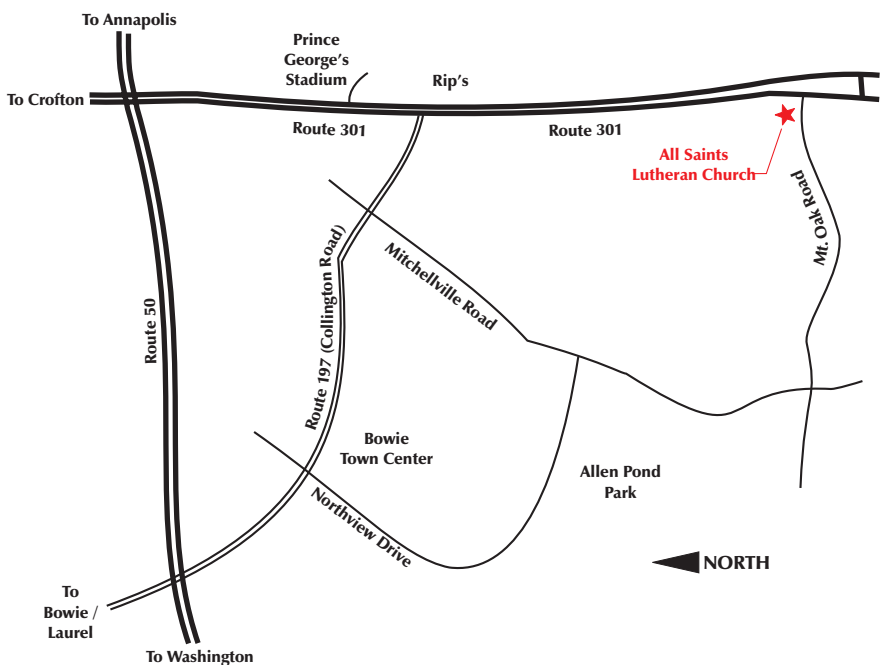
Meeting Nights

The Bowie-Crofton Camera Club meets the first through fourth Monday nights of each month September through May in the Fellowship Hall of the All Saints Lutheran Church at US 301 and Mt. Oak Road in Bowie. Meetings begin at 7:30. Visitors are always welcome.

Photographic Society of America (PSA)

The Bowie-Crofton Camera Club has been a member of the Photographic Society of America (PSA) since 1977. **Dick Whitley**, a PSA Region Director, is B-CCC’s representative to PSA.

For information regarding the benefits of a PSA individual membership and for PSA-sponsored events contact Dick Whitley (301) 899-6457 or e-mail psa@b-ccc.org.



SEPTEMBER 25: HOW-TO MEETING**Competition Overview: Preparing Images for Digital Submission and Tips on Readyng Prints and Slides**

by Bill Conway, VP for How-To

Greetings, I hope everyone had a great summer and is as anxious to get back to the club meetings as I am. I really have been lost as to what to do with my Monday evenings.

I hope this year will be as informative as last year was. I'm new to this and I hope I am able to provide some useful and helpful tips on "How-To". If anyone has any "How-To" questions that they would like addressed please feel free to contact me at the meetings or through e-mail. If I don't know how to answer the question I will do my best to research and find an answer for you. If you wonder how to

do something chances are there is someone else in the club wondering the same thing.

We will start off a year of How-To's on September 25 with **Dick Russell** showing us how to prepare our digital images for submission for competition and **Thelma Loret De Mola's** "Green Bean Bash" giving us tips on how to prepare our prints and slides for competition.

Remember the first Monday in October is competition night and we want everyone to have all the information they need to compete and win.

PRESIDENT'S COMMENTS: A SUCCESSFUL CLUB YEAR BEGINS WITH YOU!

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submitted a week in advance of the competition so that the Competition VP can upload them and get them ready for that first Monday each month. If that was not interesting enough, entries must also meet the theme. The new rules and a rules supplement are posted on our club Web site (www.b-ccc.org), so I will not attempt to restate them here. Gather the information that you need and read it. I will emphasize that this is YOUR club. You need to take an active role.

To make this club year the best one ever requires each member to STAY INFORMED. Stay informed by visiting the Web site to obtain the latest copy of the competition rules and supplement. Read the rules and supplement very carefully—lots of stuff has changed. BE PREPARED. Think about the night's program, topic before coming to the meeting. This will make the meeting more meaningful

to you. Get *The Viewfinder* online. You can print it off the Web site or a copy can be sent to you monthly. This saves the club 39 cents and gets *The Viewfinder* to you days in advance. Visit the Web site at least once a week. The site will be updated with information frequently to help cut down on club announcements. PARTICIPATE. There are a lot of ways everyone can help make this club better. Say YES when asked to help out. Chairs need to be set up and put away at every meeting. Prints need to be passed at competition. Competition helpers are always needed. These jobs do not take a lot of time or energy. Offer to help a new member. Lead a field trip to some exciting locale. SHARE INFO. Inform club members about exhibits or photographic interests. You can do this via e-mail to club executive members or at club meetings.

A GREAT club year starts with YOU. GET INVOLVED!

OPENING NIGHT PROGRAM FEATURES STEVE GOTTLIEB OF HORIZON PHOTOGRAPHY WORKSHOPS

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attain goals that you have yet to dream of! As expressed above, this has been an exciting effort. I thoroughly enjoy representing our camera club and am very thankful to have been part of its ongoing role in providing to you, the membership, and to the community at large, a quality forum for growth in the arts.

We will open our club year on Monday, September 18 with **Steve Gottlieb** Founder/Director Horizon Photography Workshops (www.horizonworkshops.com and www.gottliebphoto.com). A graduate of Columbia University College and Law School, Steve practiced law in Washington, D.C., and later became Director of Environment of the U.S.

Synthetic Fuels Corporation. In the mid-1980s, he turned to a lifelong hobby of photography. In addition to his freelance work, Gottlieb is founder and director of Horizon Creative Escapes, a photography workshop located in northeast Maryland, midway between New York City and Washington.

From award winning advertising campaigns and corporate brochures, to fine art exhibitions and coffee table books, there is nothing ordinary about Steve Gottlieb's work or career. He was recently selected as one of five "Kodak Professional Icons" in the United States. Visit the provided web site addresses to feast your eyes upon the spectacular photography of our September speaker, Steve Gottlieb.

OCTOBER 2: COMPETITION MEETING

Topic: Unrestricted; Judge: Sherwin Kaplan

by Clarence Carvell, Competition Assistant

The subject for the competition on October 2 is Open, i.e., any photograph that has not won a 1st, 2nd or 3rd place award or has not been entered more than twice in prior competitions, is eligible. The judge for the competition will be **Sherwin Kaplan** of the Northern Virginia Photographic Society (NVPS).

Sherwin has been a member of the Northern Virginia Photographic Society since 1986 and has served in various NVPS Board positions, including President in 1990-91. In June, 2005 NVPS awarded him the Joe Acheson Memorial Award for his service to the club.

He uses Nikon 35 mm equipment, shoots color slides exclusively and specializes in nature, wildlife, macro, travel and landscape photography. His film of choice is Fuji Velvia. He has not yet entered the digital age. He uses a tripod for just about everything.

THIS YEAR'S PLAN FOR PHOTO TALK NIGHT

Second Monday to Spotlight Club Members

by Steve Bruza, VP for Photo Talk

Photo Talk nights are the second Monday of each month. On these nights the main event is when fellow club members share information on a photographic topic or related subject along with lively discussion. The goal is a greater opportunity for dialogue among those attending the meeting, focused on our favorite subject—photography!

Since taking on this new challenge, I have been thinking about new and exciting ways to make this meeting night a little different than the other nights. We will experiment with revised seating arrangements to get people in a more face-to-face position, rather than the traditional auditorium arrangement. Along with that we will try other creative ways for club member participation, if for no other reason than to put a name with a face. I think you will find the second Monday of the month to be nights when you will definitely learn a little more about your fellow club members.

Photo Talk nights will be structured so that three items of business are always addressed. First, we will give all members an opportunity to talk about the prior week's Competition night. I have always thought people leave competitions with things on their mind that might help them improve their photography if they were discussed or critiqued with the help of other club members. Some of that occurs in the hall immediately after the competition,

He has been NVPS' "Photographer of the Year" six times in the Advanced Slides competition category, won NVPS' "Slide of the Year" twice in that category and, when he competed in GWCCC competitions, won numerous awards, including First Place in Master or Advanced competitions in the Architectural, Pictorial and Nature categories.

Three of his slides were included in the submission to Nature's Best International Photo Competition which won First Place in the Camera Club category for NVPS in 2003. As a result, one of his images was published in the magazine and exhibited in the Smithsonian Institution. He has also judged and presented programs at numerous camera clubs and other forums in the Washington, DC area.

When not involved in photography, Sherwin is an attorney in the Washington office of Thelen Reid & Priest specializing in litigation, pension and health law matters.

however it would be helpful for many others to share in that discussion. So, come prepared with your questions and comments. Next, we will open the floor to questions about a future competition or photo project. This is an opportunity for members to tap into the experience in the club and get helpful advice on approaching a specific subject or technical issue. The plan is not to totally solve the problem, but to identify resources in the club or other outside resources for follow-up at a later date. Finally, we will have the scheduled members' Photo Talks. Usually several members will talk about some aspect of their photography or a related topic. The scheduled subjects are intentionally broad, enabling us explore many areas of photography. Also, the emphasis will be less on the technical aspects, since that is what we usually cover on our How To nights, and more about the people behind the photographs along with other skills and talents that they bring to their art. I am constantly amazed by the wealth of experience and knowledge on a variety of subjects we have in our club. I have learned far more about making good photos from other club members than I have from other formal programs, and this segment of our Photo Talk night will spotlight those talented members.

Overall, Photo Talk night will provide a great opportunity for members to learn from each other and to discuss subjects that are key to becoming a better photographer.

MEMBER SPOTLIGHT
Roz Kleffman



It seemed fitting to kick off the 2006-2007 club year with a spotlight on the B-CCC President, **Roz Kleffman**. Hailing from Misquamicut, Rhode Island, Roz was transplanted to this area in 1979 with husband Dave and two kids in tow. Roz is a registered nurse and has worked in many of the area hospitals. Her specialty is case management.

She started her fascination with cameras back in 1961 with a little Brownie loaded with black and white film. Some of those early photos still exist. They show a simple place and a lost era of time. Mostly photos of a little sister (who was quite a ham), a guitar, a view from a bedroom window and a love of landscape.

It is hard to believe that Roz has been a club member for 24 years. She joined the club in 1982 armed with a Yashica FX-D. A week later the camera was stolen. Guess too many of the neighbors saw her out there trying to get a good shot. A valuable lesson was learned though—get camera insurance. It is fairly cheap and pays full replacement value if your equipment is damaged, lost or stolen.

Roz enjoyed black and white photography and took classes from club member **Rudy Schuetzler** (shown above with Roz). Rudy tried very hard to get the rebel out of Roz, but everyone knows that he was not very successful. Roz did have her own home darkroom for a number of years and enjoyed that very much.

When husband Dave said they were taking up scuba diving in 1989, Roz took camera in tow. Armed with a Sea and Sea Motor Marine II, she attempted to capture some of that underwater landscape.

It did not take long for her to make the digital plunge

topside. She purchased a Nikon Coolpix 995 about 8 years ago. That was all the rage then and fellow photographer **Richard Rohlfing** was getting some pretty phenomenal shots with his Nikon 990. The digital world was somewhat frustrating to her at first. It was like learning photography all over again. She moved up to a Nikon D-70 about 2 years ago and is thoroughly enjoying the digital world now. Wherever she goes, there is at least one camera along.

She still loves traveling and landscape but probably spends most of her time photographing her grandson, Roderick. She is the official photographer of All Saints Church

capturing many of the church functions. (“Creative drums,” at left, was shot at a church concert)

Roz has been a very active club member. She has held all B-CCC offices but one. “Never been the club treasurer and hope not to be”, says Roz. Roz was club president for 6 years. She took 6 years off from that lime light and returned 4 years ago to take on the presidential challenge again. The most challenging club job was competition VP. That was before computer programs made tabulation a little easier.

During that period of time, Roz was also Competition VP for the Greater Washington Council of Camera Clubs. She held many positions with GWCCC as Executive VP, Competition VP, Seminar Coordinator and Club Representative. Many things have changed during these 24 years: Roz is no longer the youngest active club member, B-CCC has found a permanent home at All Saints Church, membership has doubled, and the club treasury has stayed in the black. There are many, many more things that have occurred in the passed 24 years but she just can’t remember any more significant ones.

Roz believes that joining the B-CCC was a great opportunity to learn a LOT about photography and make many lasting friendships.



PHOTOSHOP CS2 TIP

A Quick Way to Remove Color Casts

by Bill Conway, VP for How-To

Every digital camera imparts a color cast on the photo even if you have the color balance set correctly. I might not notice it until you actually print the photo and it goes into the light box competition night, and there it is. Well here is a simple way to remove the color cast and improve the colors in your photographs.

- Open the photo in Photoshop and add an adjustment layer.
- Click on Layer>New Adjustment Layer> Level Click “OK” in the dialog box without changing anything except the name of the layer if you like. This will bring up the Layers Adjustment Window.
- The bottom button in this window is the “Options” Button. Click on the options button and this will bring up the options window. You will notice an immediate change in the brightness and color of your photograph, usually for the better.

The button “Enhance per Channel Contrast” is the default setting and usually does the best for the photo, but I always try the other settings, “Enhance Monochromatic Contrast” “Find Dark And Light Colors,” to see what they will also

do and sometimes I like them better. There is one more option that I sometimes use but always try “Snap Neutral Midtones”

These above steps are the first that I use in processing a picture before anything else.

The example below was done using the default settings in the Layers Options Adjustment.

Good shooting and see you next time.

Before



After



VISIONS OF BOWIE GALLERY AT CITY HALL

Invitation to Participate in Local Exhibit

by Ann Krumrein, VP for Programs

On Thursday, October 12, 2006, the Bowie City Arts Committee is meeting from 6:00 to 7:00 p.m. to review work for their Visions of Bowie Gallery. As a local group (B-CCC), the committee is inviting you to exhibit one or two pieces of your artwork in the Visions of Bowie Gallery. This gallery opened last Spring, and artwork remains on display for either a 6- or 12-month time period. All artwork for the gallery must show places, activities, etc., in Bowie, past or present.

If you are interested in having your photography considered, please contact the Arts Committee Liaison, **Leni Stern**, at (301) 809-3068 or lstern@cityofbowie.org. Spaces will be reserved on a first-come basis, and if needed, a waiting list will be maintained.

SEEKING AN ARCHITECTURAL PHOTOGRAPHER

Former Member Needs Portfolio Images of Projects

by Melanie Hartwig-Davis

I was active in the B-CCC in a ‘former life’. Eight years and three children later, I find myself in need of some photographic assistance. I have at least six potential architectural jobs that need to be documented for my portfolio. While I used to ‘shoot’ architecture, I am a bit rusty. These are mostly interiors; kitchens, bathrooms, basements.

I do not have supplemental lighting but we will definitely need it. If you are interested in working with me on these throughout the fall, please contact me as soon as possible to discuss fees and format.

Contact **Melanie Hartwig-Davis** (hd.squared@verizon.net, 202.436.5311 c.)

**REMEMBER TO PAY YOUR DUES FOR THE 2006-2007 CLUB YEAR.
ONLY DUES PAYING MEMBERS WILL BE ELIGIBLE FOR THE OCTOBER COMPETITION.**

The Bowie-Crofton Camera Club 2006-2007 Schedule of Events

Meetings begin at 7:30 in All Saints Lutheran Church at the corner of Route 301 South and Mt. Oak Road in Bowie, MD

SEPTEMBER 2006

- 18 **Program** – Steve Gottlieb. Kodak Professional Icon and founder of Horizon Creative Workshops
- 25 **How-to** – Preparing for Club Competition (Digital by Dick Russell / Prints and Slides by Thelma Loret de Mola)

OCTOBER

- 2 **Competition** – Topic: Unrestricted; Judge: Sherwin Kaplan
- 9 **Photo Talk** – Learning to be Creative—Photography and Other Art Forms
- 16 **Program** – Dave and Fran Smith of uphoto.com
- 23 **How-to** – Introduction to Stereo Photography with Robert Leonard
- 30 **How-to** – Film vs Digital and Studio Portraiture with Jim Guzel of Aphrodite Photography

NOVEMBER

- 6 **Competition** – Theme: Holidays Judge: Steve Gottlieb
- 13 **Photo Talk** – Shooting Locations and Travel Photography Planning
- 20 **Program** – Clarence Carvel, Staff Photographer, *Civil War News* presents “The National Road—A Photographic Journey”
- 27 **How-to** – Printing Techniques and Printers with Mac Business Solutions

DECEMBER

- 5 **Competition** – Theme: Portraits; Judge: Mary Ann Stagnor
- 16 **Holiday Social**, 5PM at Hella’s in Millersville

JANUARY 2007

- 1 NO MEETING—HAPPY NEW YEAR!
- 8 **Competition** – Theme: Photojournalism; Judge: Frank Van Riper
- 15 **Photo Talk** – Telling a Story and/or Making a Statement with Photography
- 22 **Program** – Robert McClintock, Artist/Photographer presents “Baltimore Seen” (www.robertmcclintock.com)
- 29 **How-to** – Slide Show Workshop by Dick Russell

FEBRUARY

- 5 **Competition** – Theme: Travel; Judge: Dave Smith
- 12 **Photo Talk** – Photographing Difficult Surfaces or in Hostile Environments
- 19 **Program** – Tony Sweet, Artist/Photographer (www.tonysweet.com or www.betterphoto.com)
- 26 **How-to** – Panoramic Photography on a Budget with Bill Conway

MARCH

- 5 **Competition** – Theme: Architecture Judge: Warren Kahle
- 12 **Photo Talk** – The Impact and Magic of Color and Composition in Photos
- 19 **Program** – Peter Garfield, Advertising and Magazine Journalist (www.garfieldstudio.com)
- 26 **How-to** – The Photographic Workflow of Vincent Versace (Audio-Visual production)

APRIL

- 2 **Competition** – Theme: Nature; Judge: TBD
- 9 **Photo Talk** – Slide Shows by Club Members
- 16 **Program** – Steve Bruza, Photographer
- 23 **How-to** – The Mystery of “f” by Bill Conway
- 30 NO MEETING

MAY

- 7 **Competition** – Theme: Unrestricted; Judge: TBD
- 14 **Photo Talk** – Secrets of Entering Photo Contests and Winning Competitions
- 21 **Program** – Janet DeSoto, Artist/Photographer (www.janetdesoto.com)

JUNE

End of Year Dinner, (schedule will be posted on-line when date and time are determined.)

Subject matter, speakers, and judges are subject to change. When possible, changes will be posted on the club Web site (www.b-ccc.org)

P.O. Box 515, Bowie, MD 20718-0515

ANNUAL BOWIE CITY HALL EXHIBIT *Forty Works by Club Members to Hang*

by Ann Krumrein

I have just received the formal invitation via letter from **Leni Stern**, the Staff Liaison for the City Arts Committee, inviting Bowie-Crofton Camera Club to participate once again in a month-long exhibition.

As in the past, our work will be displayed at Bowie City Hall, 2614 Kenhill Drive Bowie, MD. Installation will occur Saturday, November 4, 2006 (time is TBA) and take down is Saturday, December 2, 2006 (time is TBA). Participants should plan to bring their work and participate in the hanging.

Your work will be displayed during the month of November 2006. The staff has also requested a short biography of each participating photographer. I will be preparing entry forms and a sign-up sheet for volunteers who to assist with the installation and removal of the show. We can comfortably display around 40 framed and matted, ready-to-hang works. There will be no theme, but as always, this is a great opportunity to reach the community on behalf of our camera club. More information to follow!!

THE VIEWFINDER

Bowie-Crofton Camera Club
P.O. Box 515
Bowie, Maryland 20718-0515

MARYLAND PHOTOGRAPHIC ALLIANCE *Club Members and Others Exhibit at PGCC*

The Maryland Photographic Alliance has installed an exhibition entitled Personal Iconography at the Marlboro Gallery at Prince Georges Community College in Largo.

The Maryland Photographic Alliance was organized as a forum for the cultivation and exchange of ideas and sharing of life experiences using art as the medium of communication. It is through the group effort that the key to unraveling the mysteries of life reveals itself and the individual succeeds in the art of creative self expression. Personal Iconography is the culmination of this effort.

Personal Iconography runs through September 14 with a reception on Friday, September 8 from 6 to 8 PM. Among the 77 photographs on display are artwork by **Clarence Carvell, Timothy Edberg, David Hornick, Steven Hughes, Ann Krumrein and George L. Smyth.**

For more information including hours and directions, visit www.pgcc.edu and select Academic Programs, then select Marlboro Gallery.



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REVISED COMPETITION RULES AND A RULES SUPPLEMENT

New competition rules took effect on June 1 and will apply to all competitions in the 2006-07 club year. A "Rules Supplement" will be published each year to note any changes to the competition rules, outline themes for the monthly competitions, and describe the requirements for submitting to the digital competitions. The new rules and the 2006-07 Rules Supplement can be found on the club Web site.